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**FOR IMMEDIATE RELEASE**

**THE 2012 WISH-TV/BALL STATE UNIVERSITY HOOSIER SURVEY FINDS  
JOB CREATION TOP CONCERN AMONG HOOSIERS FOR THIRD STRAIGHT YEAR**  
*Majority of Residents Want to Invest in Job Creation and Education Over Tax Cuts*

**INDIANAPOLIS – (December 10, 2012)** – Today, WISH-TV and The Bowen Center for Public Affairs at Ball State University unveiled initial results of the WISH-TV/Ball State University Hoosier Survey. The fifth annual Hoosier Survey identifies Indiana residents' top priorities for state government action during the coming legislative session, and garners their opinions on key state issues.

For the third straight year, job creation is the number one priority for Hoosiers. Eighty-one percent of survey respondents said this item should be at the top of the legislative agenda when the session begins in January 2013. Other top priorities include improving schools (65%), making health care more affordable (61%) and the environment (44%). Reducing illegal immigration is less of a priority for Hoosiers this year. The priority dropped nearly nine percentage points this year to 36 percent.

With job creation and education at the top of Hoosiers' priority lists, most residents do not support Governor-elect Mike Pence's proposed 10 percent income tax cut. A two-to-one majority (64%) prefers surplus revenues be used to invest in jobs and education rather than rebating taxpayers. Support for investment over tax cuts was slightly higher for Hoosiers with lower incomes. Tax cut support was highest among Hoosiers making between \$75,000 - \$100,000 annually (48%).

This year's results also showed a vast majority of Hoosiers have formed an opinion regarding the Tea Party on the heels of the November elections. In 2010, 46 percent of Hoosiers had no opinion regarding the Tea Party. This year, only four percent of Hoosiers had no opinion regarding the Tea Party, while the percentages of residents with favorable (43%) and unfavorable (44%) opinions about the Party were virtually the same.

The Hoosier Survey was conducted for The Bowen Center for Public Affairs and WISH-TV by Princeton Research Associates International (PSRAI) from November 12 – 24, 2012. PSRAI surveyed 602 Hoosier adults by landline and cell phone, chosen randomly, yielding a margin of sampling error of +/- 4.5 percent. In addition to providing statewide results, some findings also were broken down by region.

WISH-TV and The Bowen Center for Public Affairs partnered with Ball State's Global Health Institute this year to look at opinions about recent health care legislation and the delivery of health care services in Indiana.

The entirety of the 2012 Hoosier Survey results will be reported by The Bowen Center for Public Affairs at the 21st Bingham Greenebaum Doll Legislative Conference on Thursday, December 13, at the Indiana Convention Center in downtown Indianapolis. For more information about the Hoosier Survey or The Bowen Center for Public Affairs, visit [www.bsu.edu/bowencenter](http://www.bsu.edu/bowencenter) or call (765) 285-8982.

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#### **About WISH-TV**

Since 1954, WISH-TV has continued to set the standard for television excellence in Central Indiana. WISH-TV has been honored as "Television Station of the Year" by the Indiana Broadcasters Association and "Outstanding News Operation," "Best Newscast" and "Best Website" by the Indiana Associated Press Broadcast Association. 24-Hour News 8 provides around the clock news, weather and information through its television newscasts and [WISHTV.com](http://WISHTV.com) digital platforms. WISH-TV, a CBS affiliate, is a LIN Media station serving more than 1,500,000 households. (Estimate according to Indianapolis Nielsen Station Index). LIN Media (TVL) is a local multimedia company that operates or services 43 television stations and seven digital channels in 23 U.S. markets, along with a diverse portfolio of web sites, apps and mobile products that make it more convenient to access its unique and relevant content on multiple screens.

#### **About The Bowen Center for Public Affairs**

Founded in 2007, The Bowen Center for Public Affairs at Ball State University empowers people who want to participate in their communities. The Bowen Center for Public Affairs offers expert and practical viewpoints on the operation of local and state governments.