

**2015 INDY STAR SURVEY  
PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL FOR  
BALL STATE UNIVERSITY**

N= 600 Indiana adults age 18 or older

Landline – 360  
Cell Phone – 240

Regional Targets for LL sample completes (geo from SSI sample):

Northern IN	120 LL
Central IN	155 LL
Southern IN	85 LL

Interviewing dates: November 30-December 9, 2015

Pretest: None

Language: English only

Field House: PDS

*PSRA Job# 35027*

**LANDLINE INTRODUCTION**

Hello, my name is \_\_\_\_\_ and I'm calling on behalf of Ball State University to talk with Indiana residents about issues important to the state. It's very important that we include your household.

**[READ IF NECESSARY:** This survey is for research purposes ONLY. We won't ask you for money or try to sell you anything.]

May I please speak with the YOUNGEST **[RANDOMIZE RESPONDENT SELECTION (DO NOT RANDOMIZE BY FORM):** (MALE/FEMALE)], age 18 or older, who is now at home? **[IF NO MALE/FEMALE, ASK:** May I please speak with the YOUNGEST (FEMALE/MALE), age 18 or older, who is now at home?]

**[Repeat introduction if respondent did not answer the telephone.]**

**GO TO CONTACT**

## CELL PHONE INTRODUCTION

Hello, I am \_\_\_\_\_ calling on behalf of Ball State University to talk with Indiana residents about issues important to the state. I know I am calling you on a cell phone. This is not a sales call.

**[IF R SAYS DRIVING/UNABLE TO TAKE CALL: Thank you. We will try you another time...]**

**[IF NECESSARY: The survey usually takes about 10 minutes or less.]**

**VOICEMAIL MESSAGE [LEAVE ONLY ONCE -- THE FIRST TIME A CALL GOES TO VOICEMAIL]:** I am calling on behalf of Ball State University. We are conducting a short survey of Indiana residents. This is NOT a sales call. We will try to call you again.

### ***CELL PHONE SAMPLE SCREENING INTERVIEW***

S1. Are you under 18 years old, OR are you 18 or older?

- 1 Under 18
- 2 18 or older
- 9 Don't know/Refused

**IF S1=2, CONTINUE WITH CONTACT**

**IF S1=1, THANK AND TERMINATE – RECORD AS AGE INELIGIBLE:** This survey is limited to adults age 18 and over. I won't take any more of your time...

**IF S1=9, THANK AND TERMINATE – RECORD AS SCREENING REFUSAL:** This survey is limited to adults age 18 and over. I won't take any more of your time...

**CONTACT.** We're working on an important statewide survey of Indiana residents. This is a confidential survey. Your answers will only be used for research purposes. Your cooperation is very important to the success of this study.

**[READ TO ALL CELL PHONE RESPONDENTS (SAMPLE=2):**

If you are now driving a car or doing any activity requiring your full attention, I need to call you back later.]

**[TO LANDLINE AND CELL PHONE RESPONDENTS]** Will you please help us in this study?

**[IF NEEDED – LENGTH]:** The survey usually takes about 10 minutes or less. Can we please begin now and finish later?

**[IF NEEDED – HESITANT]:** (IF APPLICABLE) I'm not selling anything. This study is designed to understand the opinions of Indiana residents on important issues. Your input is very important to the success of the study and we would really appreciate your participation. If this isn't a good time, I'd be happy to call back whenever is most convenient for you. When would be a good time? (SCHEDULE CALLBACK)

**[IF NEEDED – NOT A GOOD TIME]:** Your input is very important to us. I'd be happy to call back whenever is most convenient for you. When would be a good time?

**[IF NEEDED – SURVEY TOPICS]:** We'd like to ask some questions about your attitudes and opinions on important issues facing the state of Indiana. If you'll let me start, you can see what the questions are like.

**[IF NEEDED – HOW SELECTED]:** Your telephone number was randomly selected. Your input is very important to the success of the study.

**IF YES – GO TO S2**

**IF NO – THANK AND TERMINATE – RECORD AS SCREENING REFUSAL:** I won't take any more of your time...

**INTERVIEWER:** If R says it is not a good time, try to arrange a time to call back. Offer the toll-free call-in number they can use to complete the survey before ending the conversation.

**SCREENING INTERVIEW (LANDLINE AND CELL SAMPLES):**

S2. I need to confirm that you CURRENTLY live in the state of Indiana. Is that correct?

- 1 Yes, current Indiana resident
- 2 No, live elsewhere
- 9 Don't know/Refused

**IF S2=1 GO TO MAIN INTERVIEW**

**IF S2=2, THANK AND TERMINATE – RECORD AS 'NOT AN INDIANA RESIDENT':**

This survey is limited to current Indiana residents. I won't take any more of your time...

**IF S2=9, THANK AND TERMINATE – RECORD AS SCREENING REFUSAL:** This survey is limited to current Indiana residents. I won't take any more of your time...

**MAIN INTERVIEW**

SEX. Record Respondent's sex [DO NOT ASK]

1	Male	48
2	Female	52

**ASK ALL:**

1. All in all, do you think things in Indiana are generally headed in the right direction, or do you think that things are off on the wrong track? {2015 Hoosier Poll}

1	Right Direction	49.8
2	Wrong Track	32.8
3	Mixed (VOL.)	8.8
.84	Unsure (VOL.)	6.9
9	Refused (VOL.)	1.8

**READ TO ALL:** Right now, there are conversations and discussions going on in Indiana about state laws and regulations regarding sexual orientation and gender identity, the rights and responsibilities of businesses, and the role of religion in these matters. We hope you will answer all the questions in this survey. You should feel free not to answer any question.

**ASK ALL:**

2. Would you favor or oppose an amendment to the Civil Rights Act in Indiana that would PROHIBIT discrimination based on sexual orientation and gender identity? {2015 Hoosier Poll}

1	Favor	50.2
2	Oppose	35.1
9	Don't know/Refused (VOL.)	14.7

**READ TO ALL:** Here are some questions about how laws and businesses deal with gays, lesbians, bisexuals, and transgender individuals in Indiana. Transgender individuals are those who identify themselves as the sex or gender different from the one they were born as.

**ASK ALL:**

3. As you may know, the Indiana state government is considering legislation that would provide legal protection to gays, lesbians, bisexuals, and transgender individuals. Do you support a state law that would provide [INSERT ITEM; RANDOMIZE] for these individuals? How about [ITEM] for gays, lesbians, bisexuals, and transgender individuals? **[READ IF NECESSARY:** Do you support a state law that would provide this?]

- Legal protection against discrimination in housing and employment Y: 69.3 N: 23.4 DK:7.4
- Legal protection from discrimination when shopping or receiving services at restaurants, hotels, and other public places Y: 69.8 N: 23.7 DK: 6.6
- Equal treatment in securing public services Y: 72.2 N:20.6 DK:7.2

**CATEGORIES**

1	Yes, support
2	No, don't support
9	Don't know/Refused (VOL.)

**ASK ALL:**

- Q 4. If small wedding-related businesses and religious-affiliated organizations were exempt from following legislation that provides protections for gays, lesbians, bisexuals, and transgender individuals, would you be more likely to support the legislation, less likely to support it, or would this not make much difference to you either way?

1	More likely to support	24
2	Less likely to support	24.7
3	Not make much difference either way	41.7
9	Don't know/Refused (VOL.)	9.6

**ASK ALL:**

5. Do you think individuals who are transgender should be allowed to use public bathrooms of their preferred gender or should they have to use the bathrooms of the gender they were born as?  
{Variation of CBS poll June 8, 2014}

1	Preferred gender	34.4
2	Gender they were born as	44.9
9	Don't know/Refused (VOL.)	20.7

**ASK ALL:**

6. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree that businesses and government buildings in Indiana should provide gender-neutral bathrooms?

1	Strongly agree	26.1
2	Somewhat agree	27.5
3	Somewhat disagree	10.9
4	Strongly disagree	24.4
9	Don't know/Refused (VOL.)	11

**ASK ALL:**

7. If public bathrooms were exempt from following legislation that provides protections for gays, lesbians, bisexuals, and transgender individuals, would you be more likely to support the legislation, less likely to support it, or would this not make much difference to you either way?

1	More likely to support	15.7
2	Less likely to support	28
3	Not make much difference either way	49.4
9	Don't know/Refused (VOL.)	6.9

**ASK ALL:**

8. If the state of Indiana does NOT adopt legal protections for gays, lesbians, bisexuals, and transgender individuals in housing, employment, and public accommodations, do you believe businesses in Indiana will have a harder time attracting workers and customers, have an easier time attracting workers and customers, or will it not affect businesses much either way?

1	Harder time attracting workers and customers	35.9
2	Easier time attracting workers and customers	3.5
3	Not be affected much either way	52.9
9	Don't know/Refused (VOL.)	7.8

**ASK ALL:**

9. Which is more important to you? **(READ AND RANDOMIZE)**
- |   |   |      |
|---|---|------|
| 1 | Protecting religious freedom for those individuals who choose not to provide services to gays, lesbians, bisexuals, or transgender individuals [OR] | 33.5 |
| 2 | Protecting the civil rights for all individuals seeking access to services regardless of their sexual orientation or gender identity                | 54.1 |
| 9 | <b>(VOL. DO NOT READ)</b> Don't know/Refused  | 12.4 |

**ASK ALL:**

- 10 And thinking about your own religious beliefs, do you personally feel that there is a conflict between your religious beliefs and homosexuality, or not? **[IF CONFLICT: How much conflict do you think there is, a lot or a little?]** {Pew May Political 2015}
- |   |                                  |      |
|---|----------------------------------|------|
| 1 | Yes, a lot of conflict           | 24.5 |
| 2 | Yes, a little conflict           | 12.7 |
| 3 | No, no conflict                  | 55.8 |
| 9 | Don't know/Refused <b>(VOL.)</b> | 7.0  |

**ASK ALL:**

11. Now, thinking about the people you know...Do you have a family member, relative or a close friend who is **[INSERT ITEM; RANDOMIZE]**?
- |                | YES  | NO   | DK  |
|----------------|------|------|-----|
| a. Gay         | 61.2 | 36.8 | 2   |
| b. Lesbian     | 51.5 | 45.8 | 2.7 |
| c. Bisexual    | 37.2 | 56.6 | 6.2 |
| d. Transgender | 12.1 | 85.7 | 2.2 |

**CATEGORIES**

- |   |                                  |
|---|----------------------------------|
| 1 | Yes                              |
| 2 | No                               |
| 9 | Don't know/Refused <b>(VOL.)</b> |

**DEMOGRAPHICS**

**READ TO ALL:** I have one last set of questions to help us better understand the people who took part in our survey.

**ASK IF LANDLINE SAMPLE**

L1. Now thinking about your telephone use... Do you have a working cell phone?

- 1 Yes, have cell phone
- 2 No, do not
- 9 Don't know/Refused (VOL.)

**ASK IF DO NOT PERSONALLY HAVE CELL PHONE/DK (L1=2-9)**

L1a. Does anyone else in your household have a working cell phone?

- 1 Yes, someone in household has cell phone
- 2 No
- 9 Don't know/Refused (VOL.)

**ASK IF CELL PHONE SAMPLE**

C1. Now thinking about your telephone use... Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

- 1 Yes, has a home telephone
- 2 No, no home telephone
- 9 Don't know/Refused (VOL.)

**ASK ALL**

HH1. How many adults, age 18 and over, currently live in your household INCLUDING YOURSELF?

- \_\_\_\_\_ **[RECORD EXACT NUMBER 1-5]**
- 6 6 or greater
  - 9 Don't know/Refused (VOL.)

**ASK ALL:**

D2b. Generally speaking would you call yourself a strong Republican, leaning Republican, an Independent, someone who leans Democrat, or a strong Democrat?

- |   |  |      |
|---|--|------|
| 1 | Republican                                 | 19.3 |
| 2 | Leans Republican                           | 9.9  |
| 3 | Independent                                | 27.3 |
| 4 | Leans Democrat                             | 10.9 |
| 5 | Democrat                                   | 16.6 |
| 6 | No party/Not interested in politics (VOL.) | 9.1  |
| 7 | Other party (SPECIFY)(VOL.)                | .2   |
| 9 | Don't know/Refused (VOL.)                  | 6.6  |

**ASK ALL:**

D3. Are you currently registered to vote in Indiana, or not?

- |   |                                      |      |
|---|--------------------------------------|------|
| 1 | Yes, currently registered to vote    | 80.2 |
| 2 | No, not currently registered to vote | 17.2 |
| 9 | Don't know/Refused (VOL.)            | 2.6  |

**ASK REGISTERED VOTERS (D3=1)**

D4. Did you happen to vote in the 2012 general election, or did something come up that kept you from voting?

1	Voted	80.2
2	Did not vote	17.9
9	Don't know/Refused (VOL.)	1.9

**ASK ALL**

AGE. What is your age?

	<b>[RECORD EXACT AGE 18-96]</b>
97	97 or older
99	Don't know/Refused

**ASK ALL:**

EDUC2. What is the highest level of school you have completed or the highest degree you have received?

**[DO NOT READ] [INTERVIEWER NOTE: Enter code 3-HS grad if R completed training that did NOT count toward a degree]**

1	Less than high school (Grades 1-8 or no formal schooling)
2	High school incomplete (Grades 9-11 or Grade 12 with NO diploma)
3	High school graduate (Grade 12 with diploma or GED certificate)
4	Some college, no degree (includes some community college)
5	Two year associate degree from a college or university
6	Four year college or university degree/Bachelor's degree (e.g., BS, BA, AB)
7	Some postgraduate or professional schooling, no postgraduate degree
8	Postgraduate or professional degree, including master's, doctorate, medical or law degree (e.g., MA, MS, PhD, MD, JD)
9	Don't know/Refused

**[MAKE FULL NOTE AVAILABLE FOR INTERVIEWERS: Enter code 3-HS graduate if R completed vocational, business, technical, or training courses after high school that did NOT count toward an associate degree from a college, community college or university (e.g., training for a certificate or an apprenticeship)]**

**ASK ALL:**

HISP. Are you, yourself, of Hispanic or Latino origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

1	Yes
2	No
8	Don't know (VOL.)
9	Refused (VOL.)



**ASK ALL:**

RACE. What is your race? Are you white, black, Asian, or some other race?

**IF R SAYS ‘HISPANIC’ OR ‘LATINO’, PROBE:** Do you consider yourself a WHITE Hispanic/Latino or a BLACK Hispanic/Latino? **THEN CODE AS WHITE (1) OR BLACK (2). IF R REFUSES TO CHOOSE BETWEEN WHITE AND BLACK HISPANIC, THEN CODE AS OTHER/MIXED RACE (4).**

- 1 White
- 2 Black or African-American
- 3 Asian
- 4 Other or mixed race (SPECIFY)
- 9 Refused (VOL.)

**ASK ALL:**

ATTEND Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? {QID:attend}

- |   |                           |      |
|---|---------------------------|------|
| 1 | More than once a week     | 9.5  |
| 2 | Once a week               | 27.2 |
| 3 | Once or twice a month     | 13.3 |
| 4 | A few times a year        | 17.2 |
| 5 | Seldom                    | 14   |
| 6 | Never                     | 12.9 |
| 9 | Don't know/Refused (VOL.) | 5.9  |

**ASK ALL:**

INC. Last year -- that is, in 2014 -- approximately what was your total household income from all sources, before taxes? Just tell me when I get to the right category. [READ 1-6] [IF INCOME OVERLAPS TWO CATEGORIES, RECORD IN THE HIGHER CATEGORY]

- 1 Under \$20,000
- 2 Between 20 and \$30,000
- 3 Between 30 and \$50,000
- 4 Between 50 and \$75,000
- 5 Between 75 and \$100,000, OR
- 6 \$100,000 or more
- 8 **(DO NOT READ)** Don't know
- 9 **(DO NOT READ)** Refused

**ASK IF ANSWERED INCOME “DON’T KNOW” OR “REFUSED” (INC=8-9)**

INC1a. It's important for us to have some information about household finances to make sure our survey is accurate. Keeping in mind that this is a completely confidential survey, can you please tell me if your total household income BEFORE taxes last year was over or under \$75,000?

- 1 Over \$75,000 (includes exactly \$75,000)
- 2 Under \$75,000
- 8 Don't know (VOL.)
- 9 Refused (VOL.)

**ASK IF INCOME UNDER \$75K (INC1a=2)**

INC1b. Was it over or under \$50,000?

- 1 Over \$50,000 (includes exactly \$50,000)
- 2 Under \$50,000

- 8 Don't know (VOL.)
- 9 Refused (VOL.)

**ASK IF INCOME UNDER \$50K (INC1b=2)**

INC1c. Was it over or under \$30,000?

- 1 Over \$30,000 (includes exactly \$30,000)
- 2 Under \$30,000
- 8 Don't know (VOL.)
- 9 Refused (VOL.)

**ASK ALL**

RZIPCODE. What is your five-digit ZIP code at your home address? [INTERVIEWER: If zip code given is invalid, then record as 99998=Don't know/Refused]

**IF NECESSARY:** This question is used only for classification purposes. You cannot be contacted based on this information.

\_\_\_\_\_ [RECORD 5-DIGIT CODE; ACCEPT ONLY 46001-47997]

99998 Don't know/Refused

**ASK RZIP2 IF NAMED ANY VALID ZIP CODE IN RZIPCODE (RZIPCODE=46001-47997)**

RZIP2. Just to check, let me read that back to you. [INSERT AND READ 5-DIGIT CODE FROM RZIPCODE]... Is that correct?

- 1 Yes, correct
- 2 No [MAKE CORRECTIONS; ACCEPT ONLY ZIP CODES IN RANGE 46001-47997]

**END OF INTERVIEW -- THANK RESPONDENT:** Thank you very much for participating! We greatly appreciate the time and effort you spent answering these questions. **[DO NOT READ FOR PRE-TEST:** If you have any questions about the study at a later time, you can always call us back at 1-800.420.8915.”]